

## Application for the North American Pavilion



January 29-February 1, 2007

### 1. Main exhibitor

#### 1.1 Address:

Company name (give legal status such as  
"Limited", "Corporation", etc):

\_\_\_\_\_  
\_\_\_\_\_

Street: \_\_\_\_\_

P.O. Box: \_\_\_\_\_

City, State, Zip Code: \_\_\_\_\_

Country: \_\_\_\_\_

Tel: \_\_\_\_\_

Fax: \_\_\_\_\_

e-mail: \_\_\_\_\_

Internet: \_\_\_\_\_

President/Owner: \_\_\_\_\_

#### Contact person for the exhibition is:

Mr/Ms: \_\_\_\_\_

Tel: \_\_\_\_\_

Fax: \_\_\_\_\_

e-mail: \_\_\_\_\_

#### 1.2 We are:

- |   |  |
|---|--|
| <input type="checkbox"/> Manufacturer       | <input type="checkbox"/> Trade Representative      |
| <input type="checkbox"/> Importer           | <input type="checkbox"/> Association / Institution |
| <input type="checkbox"/> Sales Organization | <input type="checkbox"/> Service Provider          |
| <input type="checkbox"/> Wholesaler         | <input type="checkbox"/> Trade Media               |

#### 1.3 Company name as it should appear in the official show catalog and in the pavilion directory:

\_\_\_\_\_  
\_\_\_\_\_



Register first letter of company name

### 2. Stand Requirements

#### 2.1 We hereby order the following booth:

- |  |   |
|--|---|
| <input type="checkbox"/> 18 sqm (200 sqft) | <input type="checkbox"/> 9 sqm (100 sqft) |
| <input type="checkbox"/> 15 sqm (163 sqft) | <input type="checkbox"/> other _____      |
| <input type="checkbox"/> 12 sqm (130 sqft) |   |

The Undersigned applicant agrees to take the above  
square meters in the North American Pavilion at  
**Prosweets 2007.**

The costs for this space are:

#### ☐ North American Pavilion Booth Package

Early-Bird: US\$ 455.00/m<sup>2</sup> (expires 7/14/06)  
Regular Rate: US\$ 495.00/m<sup>2</sup>

\_\_\_\_\_ m<sup>2</sup> x rate US\$ \_\_\_\_\_ = US\$ \_\_\_\_\_

### 3. Products or services to be exhibited

The application is only valid with the attached list  
of products. Please indicate your products/services  
on the enclosed list of exhibits. Only goods listed  
here are permitted at **Prosweets.**

### 4. Advertising Opportunity

- ☐ Please check this box if your organization would  
be interested in learning about advertising  
options.

#### Additional requirements:

The information on this form will be stored by  
Koelnmesse automatically in accordance with paragraph  
3 of the Bundesdatenschutzgesetz (Federal Data  
Protection Law), and will be passed on to third parties  
within the framework of contractual obligations.

By signing this registration, we recognize the General  
Terms of Participation of the organizer Koelnmesse  
GmbH as well as the supplemental Terms of  
Participation stated by the North American Pavilion  
organizer Koelnmesse, Inc.

## North American Pavilion Terms & Conditions



Koelnmesse, Inc. and the exhibiting organization, hereinafter referred to as the Exhibitor, by the signing of the North American Pavilion Application to hereby agree to and are bound by the following conditions of participation:

### I. Koelnmesse Inc. agrees to the following:

- A. To carry out the project described in the Prosweets 2007 North American Pavilion contract, on the condition that the requisite number of exhibitors apply.
- B. To provide the following exhibition services: overall booth/exhibition design, fabrication, installation and dismantling of rental display system, furniture and standard identification signs; electrical for normal usage; daily cleaning, access to a staffed exhibitor lounge and amenities, and other services described in the Prosweets 2007 North American Pavilion contract.

### II. The Exhibitor agrees to the following:

- A. To submit a completed Application for participation, duly signed, together with the required 50% deposit for all fees, in the form of a check or money order to:  
  
Koelnmesse, Inc.  
8700 West Bryn Mawr Ave.,  
Suite 640 North,  
Chicago, IL 60631
- B. To make payments to Koelnmesse Inc. for exhibit space and booth equipment as well as for additional services as ordered and/or contracted. In all cases where an Exhibitor has co-exhibitors, the primary Exhibitor will be responsible for all the group's payments.
- C. To keep a fully equipped and staffed booth in the North American Pavilion during all opening hours throughout the entire show.
- D. To carry its own property and liability insurance.
- E. To take responsibility for the cost for shipping, shipping duties, and handling of all own material, samples, and all own exhibits, and the removal of said material from the exhibition site after the close of the show, beyond the shipment included in the exhibit package. Failure to comply may result in additional charges.

### III. Other conditions:

- A. Koelnmesse, Inc. has the sole authority to assign, reassign and allocate space. Exhibitor applications will be processed in the order they are received. Koelnmesse, Inc. reserves the right to accept or refuse applications for any reason. Confirmation of participation as well as space allocation is made solely by Koelnmesse, Inc.
- B. North American Pavilion participation is open to U.S., Canadian and Mexican organizations, their overseas subsidiaries, agents, representatives and Licensees only.
- C. Exhibitors may not sublease contracted booth space without written consent from Koelnmesse, Inc.
- D. The Exhibitor releases Koelnmesse, Inc. and the Show Organizers from liability for any illness, injury, loss of life, damage to persons or property by reason of participation in the North American Pavilion, or by reasons of acts by Exhibitor, its agents, employees, contracted labor or clients.
- E. If, for any reason, the Exhibitor cancels participation, and a written notice is received by Koelnmesse, Inc. before August 15, 2006 a cancellation fee of 15% will be assessed. If a cancellation notice is received before October 31, 2006 a cancellation fee of 50%, afterwards of 100 % of the total exhibit costs will be assessed.
- F. The 50% deposit submitted with an Application is fully refundable in the event the organizer is unable to accommodate space.
- G. This contract is subject to the North American Pavilion Terms & Conditions stated by the North American Pavilion Organizer, Koelnmesse, Inc., Chicago as well as the General Terms and Conditions of Participation stated by the Show Organizer, Koelnmesse GmbH which are the governing terms for all exhibitors taking
- H. If for any reason Koelnmesse, Inc. cannot complete the project as described herein, Koelnmesse GmbH will assume the role as organizer of the North American Pavilion and exhibitors will continue to be bound by this Application.
- I. The Organizer reserves the right to adjust the price per square meter of the turnkey exhibit package and additional services and options in the event of significant exchange rate fluctuations.
- J. Despite Koelnmesse, Inc.'s efforts in facilitating a successful event, Koelnmesse, Inc. can not guarantee the success of any exhibitor within the North American Pavilion.